

Booking Confirmation & Manage My Booking

Rates

Whether it's double-checking flight details or making trip adjustments, *Booking Confirmation* and *Manage My Booking* are key touchpoints in the customers' journey planning. Showcase your brand here, right in the pre-flight considerations. This is your opportunity to captivate the passengers' attention and inspire them with a relevant offering that will improve their trip experience.

Advertising details

| Contacts | Duration | Price CHF |
|----------------------|----------|-----------|
| Around 180'000 views | 1 month | 15'000 |

*Depending on the number of passengers, views may fluctuate.

Technical Details

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|---------------------------------|--|
| Headline | max. 25 characters (incl. Spaces) |
| Copy text | max. 100 characters (incl. spaces) |
| CTA Text | max. 20 characters (incl. spaces) |
| URL | HTTPS-website |
| Format | JPG, PNG or GIF (only static images/no animation) |
| Image or logo (Resp. Design) | 450 x 200 px, 390 x 150 px, 375 x 150 px, optional (428 x 150 px, 414 x 150 px) |
| Language | English (optional: German, Italian, French) |
| | |
| Booking confirmation | 4 weeks before publication |
| Motif release | 3 weeks before publication |
| Submission date | 2 weeks before publication |

