

SWISS presents your advertising message to more than 1,3 million readers worldwide per month

Swiss International Air Lines flies over 16 million people a year to 106 destinations in 49 countries. And it's this attractive mix of local and international entrepreneurs, opinion leaders, executives and world travellers who make up the readership of our inflight magazine.

SWISS Magazine is published on the first of the month, ten times a year. Our inflight publication is placed in every seat pocket in every seating class, and can serve as a powerful platform for your advertising and promotions. After all, SWISS performs some 2,800 flights every single week.

Each issue puts a special focus on a particular SWISS destination. **Next up:**

October: New York, November: Bangkok,
December/January: Barcelona,
February: Swiss Special

And what does it cost to advertise in our SWISS Magazine?

Single page:	CHF 19,800
Double page:	CHF 23,800
Half-page:	CHF 9,900
Four-page advertorial:	CHF 36,000

Interested? We'll be pleased to provide you with a detailed offer.

We hope to welcome you aboard soon!



GET IN TOUCH !

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