Swiss Universe

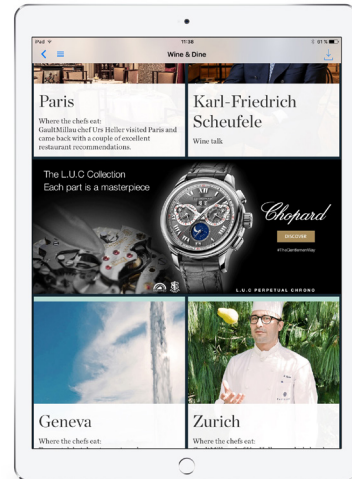THE LUXURY EDITION FOR FIRST AND BUSINESS CLASS

VIEW APP IN APPLE STORE

TABLET PUBLISHING

The tablet publishing solution **SWISS UNIVERSE** is based on the printed edition of the magazine **SWISS UNIVERSE – THE LUXURY EDITION FOR FIRST AND BUSINESS CLASS**. The app can be downloaded from the Apple Store. It is structured by four collections: **PEOPLE, PLACES, PLEASURE** and **PRODUCTS**.
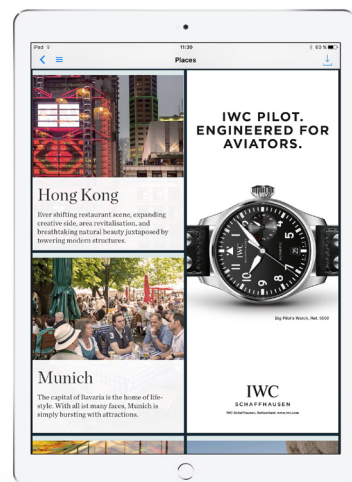
AD BANNER CLASSIC (*)

- 3 months online (4x a year changeable)
- Placement between articles or at the level of **COLLECTION**
- File format: **PNG**
- Width: **1512 PX** | Height: **675 PX**
- Please place logos or typografy within the following scope: Width: **1412 PX** | Height: **575 PX**
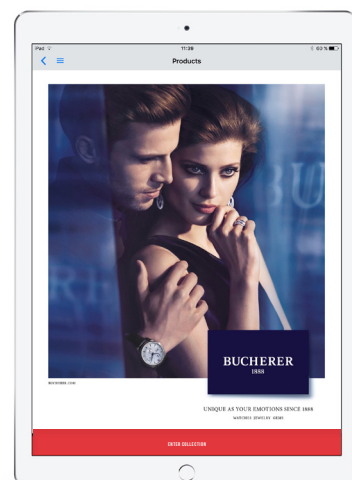- Price: **CHF 3´500**

AD BANNER VERTICAL (*)

- 3 months online (4x a year changeable)
- Placement only between articles.
- File format: **PNG**
- Width: **750 PX** | Height: **1786 PX**
- Please place logos or typografy within the following scope: Width: **650 PX** | Height: **1686 PX**
- Price: **CHF 4´500**

AD FULLSCREEN (*)

- 3 months online (4x a year changeable)
- Placement as a separator before Collections (**PEOPLE, PLACES, PLEASURE, PRODUCTS**)
- File format: **PNG**
- Width: **1536 PX** | Height: **1829 PX**
- Please place logos or typografy within the following scope: Width: **1376 PX** | Height: **1669 PX**
- Price: **CHF 7´500**

(*) it is possible to embed links to webpages

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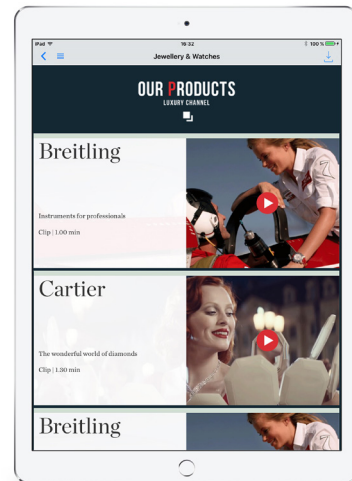
COMMERCIALS, PRODUCTFILMS, IMAGEFILMS

The online publishing solution also includes a channel for videoclips: commercials, product- and imagefilms.

- 3 months online (4x a year changeable)
- Placement within the **LUXURY CHANNEL**
- File format: **QUICKTIME MOV**
- Solution: **1920×1080 (1080P)**
- Codec: **H.264**
- Framerate: **25 FPS**
- Bitrate: **10 MBIT/S**
- Audiocodec: **AAC**
- Frequency: **48 HZ**
- Audio-Bitrate: **128 KBIT/S**
- Duration: **MAX. 5 MINUTES**
- Price: **CHF 5´000**

GET IN TOUCH!

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